



Indian Institute of Technology Gandhinagar

ADVERTISEMENT

1. DESIGN ASSOCIATE – GRAPHIC DESIGN

Primary Responsibilities:

- Primarily responsible for high-quality designs, graphics, mock-ups and layouts for print and web graphics.
- Developing concepts, graphics and layouts for product illustrations, logos
- Determining size and arrangement of illustrative material and copy, and font style and size
- Creating intuitive interfaces and interaction layers using best practices, the latest Web/Print trends and all available tools to augment the user experience
- Designing, developing and managing online campaigns
- Preparing rough drafts of material based on agreed brief
- Artwork for Blogs & Newsletters
- Ability to interact, communicate and present ideas
- Any task assigned by the department head

Essential qualifications:

Undergraduate Qualification (BDes from IIT or UGDPD from NID / Shrishti / IILM / MIT / or equivalent) in Graphic / Applied arts /Communication / UID / UX Design

OR

Professional work experience in graphic / communication design with graduate degree in fine arts / applied arts / communication / equivalent

Essential skills:Graphic design, Infographics, Typography and layout design Software skills: Adobe Suite (InDesign, Photoshop, Illustrator) / CorelDraw (Mandatory) Wireframes, Flash, Coding (would be desirable but not essential)

Professional experience:2years +

Portfolio: Mandatory to be sent as Pdf file (less than 5 MB), along with application & resume

Send application, covering letter & portfolio to – design@iitgn.ac.in

Last date of submission: 15 March, 2017