

OLIVIER LAVINAL

PROFESSIONAL EXPERIENCE

My academic background focused on political science, law and macroeconomics, and led me to engage in political affairs and international relations. I have broadened my outlook to urban governance and strategic planning during my mission as **Chief of Staff** of the Senator and Mayor of Lyon. Both in Europe and in the MENA region, I have advised senior officials (Members of Parliament, Mayors, Presidents of academic institutions and Directors of think tanks, etc.), coordinated their institutional and political agendas and negotiated on their behalf. I entered the **World Bank Group** in 2008 as an Urban Economist before becoming Program Manager of the Bank's Mediterranean Knowledge Center (CMI) and Senior Advisor to the Vice President of the Middle East and North Africa (MENA) Region.

SENIOR ADVISOR & SPECIAL ASSISTANT TO THE VICE PRESIDENT – MENA Region (Washington D.C., since 2013)

- Head of the Front Office of the Vice President;
- Interface with Country Offices, and World Bank Group entities (IFC and MIGA);
- Program Manager of the MENA Multi Donor Trust Fund;
- Strategy and Board: Advisor and co-drafter of the Regional Strategy; coordination inputs and conduction dialogue with Bank senior management;
- Focal point for the President's Office and coordinator of senior management missions to MENA.

PROGRAM MANAGER, CENTER FOR MEDITERRANEAN INTEGRATION (Marseille, 2011-2013)

- Manager of the Coordination Unit;
- Advisor to the Director, in charge of strategy and dialogue with members and partners;
- Coordination of the Center's continuation and the launch of its second phase (2012-2015);
- Coordinator of donor dialogue and of the Multi Donor Trust Fund (including of its replenishment);
- Chair of the CMI Urban Hub [which brought together all the urban programs at CMI].

WORLD BANK – URBAN ECONOMIST (Based in France, 2008-2011)

- In **Lebanon**, City Development Strategy of Tripoli; First Municipal Infrastructure Project (Loan and Grant); and Nahr El Bared camp project (reconstruction and recovery plan)]; **Syria** [between 2008 and 2011, I participated in the dialogue on urban development with the Syrian counterparts (under the supervision of the CMU), and delivered AAA (Rural Damascus Improvement Study)]; **Tunisia** (study on competitiveness poles in Tunisia (ESW; capacity building; guidebook on science-parks); and for the urban and decentralization project]; **Morocco**: INDH project (phase 1); supervision of its urban pillar.

CHIEF OF STAFF – GRAND LYON (Greater Lyon Urban Community; Lyon, 2004-2007)

Chief of Staff of Gérard Collomb, President of the Greater Lyon, Senator and Mayor of Lyon

The Greater Lyon encompasses 1.4 million inhabitants and has a budget of 1.5 billion euros

Responsibilities:

- Member of the President's decision team and Head of his political Front Office (which included negotiations on Vice-Presidents, votes on annual budget and on major projects);
- In charge of the dialogue with the trade unions;
- Campaign Manager during the Senate elections in September 2004;
- Advisor on issues related to governance, legal and institutional frameworks, and decentralization.

Policies:

- Urban infrastructure: In urban development and environment, launching of the VELO'v system [4,000 free bicycles dispatched in 400 stations to ensure environmental-friendly urban transport];
- International Relations: Strengthening of the city-to-city cooperation between European and MENA cities;
- Branding and Networking, with notably the: launch of the first World Digital Solidarity Agency (Sept. 2006); labelling of four competitiveness poles in July 2005;

Achievements:

- International conferences: the Forum for a responsible globalization (October 2006; budget of 2M€; 3000 participants); the Global City Forum (May 2006); the Conference on the European Constitutional Treaty (May 2005); and the International Conference of Mayors for Peace (December 2004; budget of 400K€);
- In 2006, Lyon was elected President of the EURO CITIES network (140 largest European cities)

ANALYST & PARLIAMENTARY ATTACHÉ – FRENCH SENATE (Paris, 2003-2004)

Member of A Gauche en Europe, think tank headed by Dominique Strauss-Kahn

I conducted cross-support at the French Senate as Head of Senator's Office, including on Act II on Decentralization (passed in Parliament in 2004) and the European Constitutional Treaty.

DEVELOPMENT MANAGER – ECOLE SUPERIEURE DES AFFAIRES (ESA) (Beirut/Lebanon, 2001-2002)

The ESA is a Franco-Lebanese Business School of the Paris Chamber of Commerce and Industry (with HEC+ESCP-EA)

- For the 9th Summit of 'Francophonie', I was the coordinator of the business event entitled "Forum Francophone des Affaires";
- Regional development and outreach: through academic cooperation and student exchanges;
- Public Relations and Communication, including corporate partnerships
- Curriculum: Launching of the Doctorate Program and the Finance Institute of ESA.

INTERNSHIPS: INSTITUTE OF FINANCE (Beirut/Lebanon, July-November 1999); **EMBASSY OF FRANCE**, Science and Technology Mission (Washington D.C., 1998); **UNITED STATES CONGRESS**, Office of MP for the 1st District of California (Washington D.C., 1997).

E D U C A T I O N

SCIENCES-PO PARIS
(Paris, 2000-2001)

Master's Degree in Political Science: Comparative Analysis of Political Areas

GEORGETOWN UNIVERSITY
(Washington D.C., 1997-1998)

Diploma of International Studies, School of Foreign Service

SCIENCES-PO PARIS
(Paris, 1996-2000)

Graduate of the Government Section; Majors in Economics and International Relations

LYCEE SAINT-SERNIN
(Toulouse, 1995-1996)

HYPOKHAGNE: Humanities class (« Classe préparatoire aux grandes écoles »)
Baccalauréat with Honors (1995).

A C H I E V E M E N T S

- ❖ Selected by the *German Marshall Fund* for the «*Young European Leaders*» program
- ❖ Awarded for outstanding contribution to «*Making Peace our Horizon*» by the Geneva Initiative [Peace Resolution for the Middle East launched in 2003 and cosponsored by the Israeli former minister Yossi Beilin and Palestinian former minister Yasser Abed Rabbo]
- ❖ Co-founder of GLOBE SAS, consulting firms specialized in fundraising for tech companies
- ❖ Editor of the International Section of *Le Monde* – Middle East edition (Beirut, summer 2000)
- ❖ Guest Speaker at Sciences Po Paris and Lyon, Centrale Paris on the Politics and Economics of the MENA region
- ❖ Languages: French (native); English (fluent); Spanish (excellent); Arabic (intermediate/advanced); Russian (basic)

P U B L I C A T I O N S

- Author of « The Challenges of Urban Expansion in Syria: the issue of Informal Housing », *Villes en Développement*
- April 2008; Co-author of « Le dictionnaire de la mondialisation », Paris, *Atlande*, 2007.