



LIST OF BOOKS ON CREATIVITY

AVAILABLE IN THE LIBRARY

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LIBRARY
INDIAN INSTITUTE OF TECHNOLOGY
GANDHINAGAR

1. Arden, A. (2012). *Book of doing: everyday activities to unlock your creativity and joy*. New York: Perigee.
790 ARD 016366
2. Balmer, J. (2013). *Piecing together the fragments: translating classical verse, creating contemporary poetry*. New York: Oxford University Press.
881 BAL 023130
3. Bohm, D. & Lee, N. (2007). *On creativity*. London: Routledge.
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4. Bohm, D. & Peat, F. D. (2000). *Science, order and creativity*. New York: Routledge.
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5. Boyd, D. & Goldenberg, J. (2013). *Inside the box: a proven system of creativity for breakthrough results*. New York: Simon & Schuster.
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6. Brandt, A., & Eagleman, D. (2017). *Runaway species: how human creativity remakes the world*. Edinburgh: Canongate Books Ltd.
153 BRA 025362
7. Carter, J. (2012). *Just imagine: music, images and text to inspire creative writing*. London: Routledge.
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7. Catmull, E. (2014). *Creativity, inc.: overcoming the unseen forces that stand in the way of true inspiration*. New York: Random House.
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8. Clay, A. (2015). *Misfit economy: lessons in creativity from pirates, hackers, gangsters and other informal entrepreneurs*. New York: Simon & Schuster.
330 CLA 022706
9. Deshpande, P. (2007). *Creative pasts: historical memory and identity in western India, 1700-1960*. New York: Columbia University Press.
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10. De Bono, E. (1990). *Lateral thinking: a textbook of creativity*. London: Penguin Books.
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11. De Bono, E. (1990). *Lateral thinking: creativity step by step*. New York: Harper Perennial.
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12. Gardner, H. (2011). *Creating minds: an anatomy of creativity seen through the lives of Freud, Einstein, Picasso, Stravinsky, Eliot, Graham, and Gandhi*. New York: Basic books.
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13. Goodman, M. L. (2013). *Creativity in the sciences*. New York: Oxford University.
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14. Granet, K. (2011). *Business of design: balancing creativity and profitability*. New York: Princeton Architectural Press.
745.2068 GRA 016300
15. Grayling, A. C. (2016). *Age of genius*: New Delhi: Bloomsbury Publishing.
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16. Jantz, R. C. (2016). *Managing creativity: the innovative research library*. Chicago, Illinois: Association of College and Research Libraries.
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16. Johnston, R. E. & Bate, J. D. (2007). *Power of strategy innovation: a new way of linking*. New Delhi: PHI Learning
658.4012 JOH 006787
17. Kelley, T. & Littman, J. (2004). *Art of innovation: lessons in creativity from IDEO, America's leading design firm*. Profile Books.
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18. Kelley, T. (2006). *Ten faces of innovation: strategies for heightening creativity*. London: Profile Books.
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19. Kelley, T. (2013). *Creative confidence: unleashing the creative potential within us all*. London: William Collins.
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20. Kelley, T. & Littman, J. (2005). *Ten faces of innovation: IDEO's strategies for beating the devil's advocate and driving creativity throughout your Organization*. New York: Doubleday.
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21. Kirby, G. R. (2007). *Thinking: an interdisciplinary approach to critical and creative thought*. New Jersey: Prentice Hall.
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22. Krause, J. (2007). *Type idea index: the designer's ultimate tool for choosing and using fonts creatively*. Ohio: HOW Books.
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23. Lehrer, J. (2012). *Imagine: how creativity works*. Boston: Canongate Books Ltd.
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24. Lauring, J. (Ed.). (2014). *Introduction to neurasthenics: the neuroscientific approach to aesthetic experience, artistic creativity and arts appreciation*. Chicago: University of Chicago Press
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25. Lumsdaine, E. (2007). *Entrepreneurship from creativity to innovation: effective thinking skills for a changing world*. Bloomington: Trafford publication.
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26. MacLeod, H. (2009). *Ignore everybody: and 39 other keys to creativity*. New York: Portfolio.
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27. Manjaly, J. A., & Indurkha, B. (2015). *Cognition, experience and creativity*. New Delhi: Orient Black Swan.
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28. Ness, R. B. (2015). *The creativity crisis: reinventing science to unleash possibility*. Oxford; New York: Oxford University Press.
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29. Ness, R. (2012). *Innovation generation: how to produce creative and useful scientific ideas*. New York: Oxford University Press.
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30. Niku, S. B. (2008). *Creative design of products and systems*. Hoboken: Wiley.
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31. Ostroff, W. L. (2016). *Cultivating curiosity in K-12 classrooms: how to promote and sustain deep learning*. Alexandria: ASCD.
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32. Rajvanshi, A. K. (2016). *Romance of innovation: human interest story of R & D in rural settings*. Maharashtra: Nimbkar Agricultural Research Institute.
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32. Sawyer, R. K. (2011). *Explaining creativity: the science of human innovation*. New York: Oxford University Press.
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33. Shneiderman, B. (2016). *New ABCs of research: achieving breakthrough collaborations*. New York: Oxford University Press. Retrieved from
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34. Singer, I. (2011). *Modes of creativity: philosophical perspectives*. Cambridge: MIT Press.
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35. Tharp, T. (2003). *Creative habit: learn it and use it for life*. New York: Simon & Schuster.
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36. Turner, M. (2014). *The origin of ideas: blending, creativity, and the human spark*. Oxford; New York: Oxford University Press.
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37. Walesh, S. G. (2017). *Introduction to creativity and innovation for engineers*. Boston: Pearson.
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38. White, S. P. & Wright, G. P. (2002). *New ideas about new ideas: insights on creativity from the world's leading innovators*. London: Perseus Books.
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